



Press Release
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The MoHotSpot: New brand turning mobile phones into Private Mobile Hotspots

MoHotSpot makes mobile internet as easy as phoning – MBD Mobile Breitbanddienste GmbH (MBD) launches the ideal solution for mobile internet on the German market in collaboration with Joikusoft – Set up MoHotSpot on your mobile and get surfing! – MoHotSpot turns mobile phones into Private Mobile Hotspots

Bietigheim-Bissingen / Espoo, Finland, 09/04/16 – MoHotSpot turns mobile phones into mobile hotspots: with MoHotSpot, users are getting the next generation of mobile internet. MoHotSpot users always have their personal WiFi hotspot with them and can therefore make calls and surf the net at the same time. Together with work colleagues, friends or family members, they can access the internet via the mobile phone with 3G speed (UMTS/HSDPA) – without the need for cables, USB sticks or PC cards. MBD is launching MoHotSpot on the market jointly with Finnish company Joikusoft. The application will be free of charge for customers of partner company RadiCens and its MoobiCent and MoobiAir brands, as well as for customers of MoBlack.

For all other mobile internet users, MoHotSpot is obtainable from the new application platform www.mospot.de for a special price of just €12.95 during the introductory period up to June 1, 2009.

Effective immediately, MoBlack provides the accompanying tariff for MoHotSpot for a 6- or 24-month period at €29.95 per month. The hardware price for the Nokia E51 provided by MoBlack ranges from €149 for the 24-month tariff to €249 for the 6-month tariff. Tariffs for the RadiCens brands MoobiCent and MoobiAir will follow shortly.



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Surfing together via WiFi: MoHotSpot is the next generation of mobile internet

MoHotSpot is the ideal solution for mobile workers and work groups and for individual use at home or on the move. The obvious advantage is that customers always have a mobile phone with them and can access the internet with their laptops this way.

MoHotSpot users simply switch on their mobiles, set up their Private Mobile Hotspot, and start surfing with a dedicated device such as a notebook or netbook.

Secure connection thanks to WEP encryption

With MoHotSpot, users are provided not only with a personal but with a secure WiFi hotspot. Internet access can be encrypted via WEP. A glance at the software menu indicates which other device is currently connected via WiFi. Compared with public hotspots, for example WiFi in hotels, airports or railroad stations, MoHotSpot offers a much more secure and also a much more reasonably priced connection.

As Hans-Peter Eitel, founder and Managing Director of MBD explains: "MoHotSpot is the first application on our new platform MoSpot. This solution simplifies mobile internet usage still further, since users can make calls and surf the net simultaneously with their mobile phones. This is truly next-generation mobile internet – and it also offers greater security than public hotspots."

In collaboration with Finnish company Joikusoft, MBD is marketing the software in Germany under the brand name MoHotSpot powered by JoikuSpot. Tom Ojala, CEO and founder of Joikusoft, stresses: "Both firms are pursuing the same goals and we are among the first movers as far as mobile internet is concerned. The network should be readily available everywhere and for an affordable price. That's precisely what we're seeking to achieve with MoHotSpot and the innovative JoikuSpot software."

The Future of MoHotSpot

Development of the MoSpot brand continues. In the future MBD will be offering its customers not only the Private Mobile Hotspot but also additional mobile services and



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applications. Hans-Peter Eitel adds: "MoSpot will be our main platform for mobile broadband services which add significant value and customer experience with applications and services for mobile phones."

The internet connection is not limited to laptops: MoHotSpot powered by JoikuSpot can also be connected to "fashion" devices, such as iPods, internet tablets, netbooks and digital cameras with WLAN interfacing. It features the Symbian OS platform, the global leader with a 50 percent market share, and provides a private and secure mobile internet hotspot solution. Users have complete control over who can access their wireless internet connection with the MoSpot access point.

About MBD Mobile Breitbanddienste GmbH

MBD Mobile Breitbanddienste GmbH (Mobile Broadband Services) is a provider of tariffs, services and value-added systems in the expanding mobile internet market. MBD is headquartered in Bietigheim-Bissingen near Stuttgart. The founders and managing directors are Hans-Peter Eitel and Günter H. Jakubowski. MoBlack is based on a strategic partnership involving MBD Mobile Breitbanddienste GmbH, ensercom GmbH and Vodafone D2 Deutschland GmbH.

Additional information about the company and its services is available at www.moblack.de

About Joikusoft

Joikusoft (www.joikusoft.com) is a mobile software development company which invented and first popularized the technology which transforms Symbian S60 based Smartphones into 3G Wi-Fi HotSpots. Joikusoft is a privately owned company, established in 2007 in Finland and financed by its founders.

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